

**THE SICKLE CELL FOUNDATION OF TENNESSEE
PRESENTS**

16th Annual



A Champion's Call

**Remembering
Dr. Trevor K. Thompson**

**Saturday
September 21, 2024**

Marquette Park
4946 Alrose Ave, Memphis TN

Registration: 7:00AM

Race Begins: 8:00AM

REGISTER AT
www.sicklecelltn.org

**The Sickle Cell
Foundation
of Tennessee**
Improving Quality of Life





SPONSORSHIP LEVELS



Presenting Sponsor

\$10,000 (5 Available)

- Includes up to 100 registered walkers/runners
- Logo prominently displayed on up to 1,000 t-shirts with sponsor selected t-shirt color
- Prime exhibit table in Marquette Park
- Company's representative may provide remarks at beginning/end of Walk/Run and Awards Ceremony
- Company logo prominently displayed on walker/runner bib numbers
- Company logo on signage at mile markers and water stations
- Company logo/name prominently displayed on Stage/Event/Finish Line Banner
- Unlimited informational brochures and giveaways included for the registration swag bags
- Company logo/name and advertisement in Champion's Call Booklet
- Logo/brand awareness on social media and race website presence
- VIP Lanyards/Media Pass (20)

Healthy Challenge Sponsor

\$7,500 (5 Available)

- Includes up to 75 registered walkers/runners
- Logo prominently displayed on up to 1,000 t-shirts
- Prime exhibit table in Marquette Park
- Company representative may give remarks at beginning or end of Walk/Run and Awards Ceremony
- Company logo on signage at mile markers, water stations and bib numbers
- Company logo/name prominently displayed on Stage/Event/Finish Line Banner
- Company logo/name and advertisement in Champion's Call Booklet
- Giveaways and information brochures included in registration swag bags
- VIP Lanyards/Media Pass (10)

Contributing Sponsor

\$3,500

- Includes from 15 to 45 registered walkers/runners
- Company Logo prominently displayed on up to 1,000 t-shirts
- Exhibit booth location in Marquette Park area
- Company logo/name and advertisement in Champion's Call Booklet
- Company Logo on Event Banner and race website
- VIP Lanyard/Media Pass (2)

Finish Line Sponsor

\$5,000

- Includes up to 50 registered walkers/runners
- Logo prominently displayed on up to 1,000 t-shirts
- Exhibit table in Marquette Park area
- Company logo prominently displayed on walker/runner bib numbers
- Company logo on signage at mile markers and water stations
- Company logo/name prominently displayed on Event/Finish Line Banner
- Company logo/name and advertisement in Champion's Call Booklet
- Giveaways and information brochures included in registration swag bags
- VIP Lanyards/Media Pass (6)

Advocating Sponsor

(for individuals)

\$1,000

- Includes 5 to 10 registered walkers/runners
- Picture and personal comments in Champion's Call Booklet
- VIP Lanyard/Media Pass (1)



SPONSORSHIP FORM



Contact Name: _____ Date: _____

Company Name/
Name Preference for Recognition: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Company Website: _____

SPONSORSHIP LEVELS

- Presenting Sponsor** **\$10,000**
- Healthy Challenge Sponsor** **\$7,500**
- Finish Line Sponsor** **\$5,000**
- Contributing Sponsor** **\$3,500**
- Advocating Sponsor** **\$1,000**
- In-Kind Donations** **List Items** _____
- Other Donation** **\$** _____

Please make check payable to:
The Sickle Cell Foundation of Tennessee
4018 Edenburg Drive
Memphis, TN 38127



SCAN FOR ONLINE
SPONSORSHIP FORM

PLEASE NOTE THE FOLLOWING IMPORTANT DEADLINES:

- Recommended commitment response date: **August 22, 2024**
- Deadline for receipt of sponsorship packet: **August 29, 2024**
- Logos must be received on or before **September 6, 2024** to be included on the shirt.
- Please submit the sponsorship form and your company logo electronically in .ai (Adobe Illustrator) or PDF format to **memphis5k@sicklecelltn.org**

If you have questions regarding sponsorship, please contact email
memphis5k@sicklecelltn.org or 901-552-4267